

Proposed One-Year Navigation Center Pilot Project

120-Day Community Engagement Plan: October 2025 – January 2026

Updated 11.06.25

Introduction

The Tahoe Truckee Homeless Action Coalition (TTHAC) is a regional network of local governments, nonprofits, community organizations, and community members working together to improve outcomes for individuals and families experiencing homelessness in the North Tahoe-Truckee region.

Purpose of the 120-Day Community Engagement Plan

The purpose of the 120-day community engagement plan is to build community and neighborhood understanding and gather input on the proposed 1-Year Navigation Center Pilot as it moves forward.

Key Stakeholders

The engagement plan will target key stakeholder groups in the region, including:

- General public
- Neighbors, businesses, and entities near the Navigation Center (with specific focus on the Coldstream and Deerfield areas)
- TTHAC members: Local elected representatives of the TTHAC organizations
- Local media

Communication Channels

We will reach our key stakeholders through the following channels:

- TTHAC platforms: E-Newsletter (290 recipients) and website (Navigation Center Pilot [page](#))
- Local media (Newspapers and KTKE)
- Public meetings and presentations
- Neighborhood meeting(s), outreach
- Flyers and mailers
- Social media (via Partners)

Engagement Activities and Timeline for One-Year Navigation Center Pilot Project

(October 2025 – January 2026)

2025 Date	Action	Purpose / Objective
October 8	TTHAC Advisory Recommendations at Coalition Meeting. <i>Sierra Sun</i> article on meeting outcomes	Post meeting materials press on TTHAC website.
October 13	Truckee Chamber Board Meeting Update.	Updates and awareness building in business community.
October 14	Nevada County Board of Supervisors (Closed Session re: entering into lease negotiations for Deerfield Drive location).	Inform elected officials; support due diligence authority to negotiate lease pending funding.
October 14	Truckee Town Council Presentation.	Staff update on TTHAC recommendations and funding request on October 28.
October 15	Press Release re: October 8 TTHAC Meeting.	Neighborhood noticing to proactively build awareness of the proposed project.
October 15	Add Navigation Center information page to the TTHAC website, including address of site, services, funding, etc.	Provide basic proposed project information to the community.
October 16-17	Kick-off Neighborhood Outreach (three days after lease negotiation discussion at Nevada County BOS meeting). Create, distribute flyers (walk around), coffee meeting with business owner at Mountain Brew.	Launched the start of neighborhood outreach. Walked around to business and local neighbors to leave behind flyer, discuss project. Notify neighbors of proposed project—begin month-long effort.
October 20	Community Spotlight – KTKE Radio.	Share project purpose, model overview, and funding needs in accessible format.
October 21	Good Morning Truckee Presentation.	Presentation on TTHAC and Pilot Project to local business leaders.
October 21	Distribution of TTHAC E-Newsletter #2.	Share updates on TTHAC recommendations, Navigation Center Pilot location, Neighborhood meeting, October 28 th Director meetings re: funding request.
October 21/22	Distribute Invite to Neighborhood about Neighborhood Meeting (via email) and walking around.	Provide notice to neighbors about proposed project and future opportunities for engagement.

October 27	Neighborhood Listen & Learn Meeting, 4-5 PM at Mountain Brew.	Information Session about Navigation Center, answer questions, hear feedback. Meeting at Mountain Brew, located in the neighborhood.
October 28	Joint Meeting: Truckee Town Council & Tahoe Forest Hospital Board of Directors to review funding and policy requests. Estimated meeting start time: 5:30 PM at Town Council Chambers.	Funding request and Development Code exemption resolution (60-day waiver). Pushed out E-blast to TTHAC base to encourage involvement.
October 28	Nevada County Board of Supervisor Meeting.	Review TTHAC Funding & Policy Request Memo, take action on lease negotiations work.
November 1	Press re: October 28 Funding Decisions (<i>Sierra Sun</i> article, posted on TTHAC website). Launch Community Fundraising Campaign	Provide on-going updates on TTHAC work in the community. Implement fundraising plan including: submit requests to local foundations, clubs, donor meetings, TTHAC newsletter, press (Fellowship of Compassion lead).
November 3	Distribution of TTHAC E-Newsletter #3.	Updates on public agency funding decisions at the October 28 meetings, Invite to November 12 Coalition meeting, Member Spotlight, other.
November 12	TTHAC and Public Meeting	Topics: Navigation Center Updated, Input on Neighborhood Policy, measures of success. Coalition planning for 2026.
November/December	On-going neighborhood outreach: one-on-one meetings, Listening Session at Mountain Brew, mailer (TBD based on feedback at meeting #1).	Provide many opportunities for neighborhood discussions. Invite neighbors to the November 12 Coalition meeting via TTHAC newsletter and on-one-on outreach. Schedule meetings in Nov to discuss Good Neighbor Policy.
December/January, TBD	Ribbon Cutting Event at Navigation Center Site.	Host a community and neighbor event to tour the site, celebrate opening.
Post Opening	Monthly Operational Partner Meetings (at a minimum) Regular meetings with neighbors.	Regular operational partners meet to support successful implementation of project (Town, Nevada County, TFHD, VOA). Determine schedule for regular neighborhood check-ins (potentially part of the Good Neighbor Policy) (TTHAC, VOA).