



Tahoe Truckee Regional Homeless Action Plan Summary or Focus Areas, Goals, and Strategies

Focus Area 1: Crisis Stabilization (Access to Services and Beds)

Goal 1: Expand Housing Navigation Services, Including Providing an Adequate Number of Interim Beds in the Region, to Serve Community Needs

STRATEGY. Create a navigation center with interim beds based on detailed analysis and a funding plan.

- *Tactic:* Work with partners to define a process to secure a service provider for housing navigation and interim housing services, including funding and procurement.
- *Tactic:* Secure a provider to manage housing navigation and interim housing services (e.g., Volunteers of America).
- *Tactic:* Engage partners and service providers in developing service strategies that meet ongoing needs.

Goal 2: Sustain and Continue to Expand the Funding for Current Rapid Re-Housing and Rental Assistance Programs

STRATEGY 1. Bolster prevention funding through rental assistance.

- *Tactic:* Continue supporting Sierra Community House's regional financial assistance fund and legal tenant counseling program beyond the funding provided by the TOT-TBID Dollars At Work program.
- *Tactic:* Leverage future funds available through new legislation including Medi-Cal's Transitional Rent benefits.
- *Tactic:* Increase prevention funding 13% annually to \$765,655.26 by 2030 to meet growth projections of future need (based on \$415,567 in assistance for 2023-2024 in

STRATEGY 2. Increase Rapid Re-Housing funding to meet the gap in services.

- *Tactic:* Through a blend of federal and state funding and local philanthropy, raise an additional \$183,430 by 2028 to meet targets for client housing outcomes in the BBS Study (based on average spending of \$2,822 per household in
- *Tactic:* Ensure adequate staffing is in place with homeless services providers to provide the appropriate range of services to support housing retention and housing outcomes.

Focus Area 2: Stable Housing for High-Vulnerability Populations (Increase Inventory of Permanent Supportive Housing Units)

Goal 1: Add 30 New Permanent Supportive Housing Beds to the Current Inventory of 14 (Brown Bear Studios in Kings Beach) to Reach a Total of 44 Units by 2030

STRATEGY 1. Identify future opportunities to create Permanent Supportive Housing inventory based on need, funding, and community input.

STRATEGY 2. Continue to support the Pacific Crest Commons affordable housing project in Truckee, which will provide up to 10 units of Permanent Supportive Housing.

Goal 2: Ensure Post-Housing Services and Adequate Funding to Serve Individuals Living in Expanded Permanent Supportive Housing

STRATEGY 1

Ensure adequate staffing matches the growing inventory of units.

- *Tactic:* Develop a staffing plan that scales with the increase in Permanent Supportive Housing units.

STRATEGY 2

Ensure adequate funding from public and private sources covers needed resident services and upkeep of buildings.

- *Tactic:* Leverage future benefits available through Medi-Cal and other state and federal funding programs to support service delivery.
- *Tactic:* Build partnerships with individuals, foundations, and local businesses to secure additional financial resources.

Focus Area 3: Partnership Structure, Collaboration, and Community

Goal 1: Establish a Formal Regional Homeless Partnership Structure to Ensure Long-Term Coordination and Commitment

STRATEGY 1. Continue the formation of the Homeless Advisory Committee under the Homeless Resource Council of the Sierras.

- *Tactic:* Continue to hold quarterly meetings with Advisory Committee members.
- *Tactic:* Regularly evaluate progress of the Action Plan and adjust strategies as needed in response to evolving regional needs.
- *Tactic:* Establish a more concrete collaborative partnership between Town of Truckee and Nevada County to address zoning issues that will continue to influence where future services can be secured..
- *Tactic:* Update local zoning regulations within the Town of Truckee to allow more flexibility with service provisions that align with the California state guidance.

STRATEGY 2. Identify the lead agencies that will drive the programming, including:

- Housing Lead to develop master leases and Permanent Supportive Housing units.
- Services Lead that will integrate homeless services and behavioral health.
- *Tactic:* Establish a backbone agency or organization that can provide fiscal and administrative support to a regional homeless partnership structure. This organization would have the infrastructure to bill Medi-Cal and capitalize on other direct-services revenue sources.
- *Tactic:* Perform a comprehensive assessment of local agencies, nonprofits, and service providers to evaluate their capacity, experience, and resources to take on the roles of Navigation Services Lead, Housing Lead and Services Lead.
- *Tactic:* Collaborate with the identified lead agencies to develop a comprehensive resource and funding plan that outlines both public and private funding sources—leveraging federal, state, and local programs—as well as private sector partnerships.

Goal 2: Continue to Build Community Awareness, Support, and Understanding of Solutions to Regional Homelessness

STRATEGY 1. Work with community partners to push out new and existing information to raise awareness through community events, media, and social media campaigns.

- *Tactic:* Host regular public meetings and forums to discuss homelessness, share data, and present successful models and stories.
- *Tactic:* Collect new and share existing personal stories from individuals who have experienced homelessness or benefited from affordable housing and supportive services. Share these through videos, written testimonials, and social media. An example of this approach is the press release and video created by Brown Bear Studios.
- *Tactic:* Encourage local businesses to take an active role in addressing homelessness by contributing to housing initiatives.

STRATEGY 2. Work with local organizations to develop consistent messaging about the causes of homelessness, the benefits of affordable housing, and the importance of integrating health and social services.

- *Tactic:* Bring together organizations focused on housing, such as the Tahoe Truckee Community Foundation, Tahoe Housing Hub, Truckee Tahoe Workforce Housing Agency, United for Action (advocacy), Sierra Community House, and North Tahoe-Truckee Homeless Services, along with public agencies, to create storytelling that increases community support for affordable housing projects and supportive services.
- *Tactic:* Develop messaging that emphasizes the need for housing for those at 80% AMI or below, just as much as for the "missing middle" demographic.

STRATEGY 3. Track and support all affordable housing projects.

- *Tactic:* Provide regular updates on projects in progress, such as Dollar Creek Crossing, Estates Meadows, and Pacific Crest Commons.
- *Tactic:* Host events or discussions that highlight these ongoing projects, providing a platform for community members to stay informed.

Focus Area 4: Sustainable Funding

Goal 1: Develop a Funding Plan for Implementing Action Plan Strategies

STRATEGY 1. Develop an implementation budget for the Action Plan strategies, covering both capital and operational costs.

STRATEGY 2. Work with partners to identify funding sources and close funding gaps using a mix of public and private funds for funding currently being pursued).

- *Tactic:* Utilize funding commitments from jurisdictions to prove community buy-in and shared ownership to leverage additional funds.

Goal 2: Launch a Regional Campaign to Raise Private Philanthropic Dollars for Homeless Services

STRATEGY. Raise \$1M in private philanthropic support for a Homelessness Support Fund and gap financing that aligns with public funding.

- *Tactic:* Appoint a dedicated person or agency to lead and manage the fundraising campaign so that the goal of \$1M from private philanthropy is coordinated, focused, and achieved.
- *Tactic:* Ensure that fundraising efforts align with the following key priorities in the Action Plan:
 - **Prevention:** Raise funds to sustain and increase prevention funding.
 - **Rapid Re-Housing and Light Housing Support:** Raise funds to support the expansion of Rapid Re-Housing and light housing options for individuals transitioning out of homelessness.
 - **Permanent Supportive Housing:** Secure funding to develop and maintain Permanent Supportive Housing for individuals with long-term housing and support needs.

Goal 3: Apply for State and Federal Funding for Homeless Services Using a Partnership Approach